

## *Authentic Leadership In a Challenging Environment*

Tim Bright, ESU World Conference, 2012

Presentation Notes

### **Keys to effective Leadership – Integrity, Trust, Authenticity**

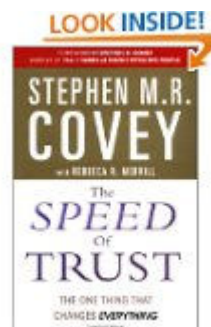
#### **Integrity –**

Say what you mean, mean what you say and make sure your actions match your words.

#### **Trust –**

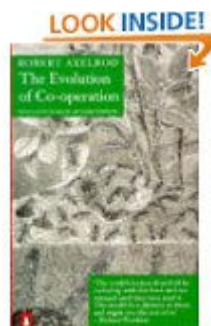
The Speed of Trust by Stephen M.R. Covey

<http://speedoftrust.com/new/>



### **The Speed of Trust: The One Thing That Changes Everything**

The Evolution of Co-Operation, Robert Axelrod.



### **The Evolution of Co-Operation (Penguin Press Science)**

## **Authentic Leadership –**

**Rob Goffee & Gareth Jones**

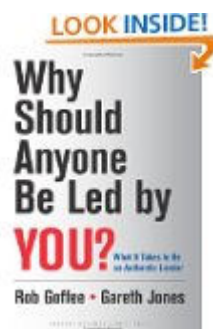
*Why should anyone be led by you?* Harvard Business Review, September 2000

*Managing Authenticity* Harvard Business Review, December 2005

Article source - <http://hbr.org/2000/09/why-should-anyone-be-led-by-you/ar/1>

Authors' home page <http://www.whysouldanyonebeledbyyou.com/>

Book -



## **Why Should Anyone Be Led by You?: What It Takes To Be An Authentic Leader**

Goffee and Jones –

“Be yourself – more – with skill.”



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